



# The Cellar Club Inc

[www.cellarclub.co.nz](http://www.cellarclub.co.nz)

Established in 1980

MARCH 2012

## Glancing Forward to Future Events

### Wednesday, 11 April 2012

Arrangements still developing but hopeful this meeting will see a presentation from a Brown Bros representative.

### Wednesday, 9 May 2012 AGM

### Wednesday, 13 June 2012

Possibly Yealands Estate

### Wednesday, 11 July 2012

Our mid-year dinner

### In addition...

There's a members' prize draw at each meeting - you must be present to win, and it must be won each meeting.

## Next Event – March 2012

**Wednesday 14 March, 7.45 for 8 pm  
Johnsonville Community Centre Hall, 3 Frankmoore Avenue, Johnsonville**

**Members: \$10, Guests: \$14**

**Presenter: Dermot McCollum, Owner**



Stonecroft Wines are boutique producer of Hawke's Bay wine, the first winery to be established in the Gimblett Gravels, Hawke's Bay. They also have the oldest Syrah vines in New Zealand. At Stonecroft, they continue to make a small quantity of wine, using traditional methods. Stonecroft is well known for its Syrah, Zinfandel, Gewürztraminer and Chardonnay wines. Only organic practices are used in the vineyard and Stonecroft is now officially 'in conversion' to organic certification."

The wines to be presented are listed below, looks to be a great selection.

Stonecroft Rose 2010 (conversation wine for start of evening)

Stonecroft Sauvignon Blanc 2011  
Stonecroft Gewurztraminer 2010  
Stonecroft Old Vine Chardonnay 2010

Stonecroft Zinfandel 2010  
Stonecroft Serine Syrah 2010  
Stonecroft Reserve Syrah 2010

Another great tasting and we look forward to having the usual enthusiastic attendance of wine lovers on the night.

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## From the Editor

If you haven't done so already please take the time to look at the newly designed Cellar Club website – <http://www.cellarclub.co.nz>.

**Members' Discounts**

Show your Cellar Club membership card for discounts:

**Wineseeker**  
86-96 Victoria St, Wellington  
10% discount

**Yangtze Chinese Restaurant**  
162 Willis Street, Wellington  
10% discount

**SuperLiquor Johnsonville**  
'Staff discount' on anything not already on special

**The Cellar Room - Johnsonville and Karori**  
10-20% on items not already reduced

**Bladen Wines, Marlborough**  
10% discount on cellar door sales

**Haythornthwaite Wines, Martinborough**  
10% discount on cellar door sales

I would just like to repeat that the updated website features a number of new areas as listed below, and you may find it useful to have a look.

- descriptions of the next event and any reminders
- list of articles online; no more trawling through old email to find previous articles
- list of upcoming events including previous events dating back to the first meeting in February 1985 - St. Helena wines
- the ability to now order tasting glasses online
- an online subscription to the clubs newsletters; members get the newsletter anyway but this allows you to opt out if you no longer want to receive it
- previous newsletters
- information and links to discounts offered by the clubs supporters
- more details about the club and our rules
- and the ability for you to contact the club

Steve and myself continue to work on ways we can make the current newsletter easily accessible through the website.

Only a couple of months away from the AGM now. Members might like to give some thought about issues they would like to raise including suggestions for presentations and possible venues for our two annual dinners. Your committee are working on a novel option for July.

Cheers

*Robin Semmens, Editor*

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Looking Forward

April 2012 - Brown Brothers



Nothing but the wine.

Still some detail to work out but it currently looks like we will have Bernie Atkins, Area Manager, Brown Brothers Wines NZ Ltd as our April presenter. We are really looking forward to having such an iconic Australian producer deliver from their very wide variety of wines. More detail next month.

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**Quote for the Month**

*"I think it is a great error to consider a heavy tax on wines as a tax on luxury. On the contrary, it is a tax on the health of our citizens."*  
~ Thomas Jefferson

**Electronic Newsletter Available**

If you prefer to be emailed this newsletter, send a quick email to: [waynek@paradise.net.nz](mailto:waynek@paradise.net.nz)

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Glancing Back

Saint Clair - Hamish Clark



An excellent presentation enjoyed by all who attended. We have had some difficulty tying St Clair down but it was worth it in the end. we enjoyed the content of Hamish's discussion as well as the excellent wines. Well done to those who organised this evening.

Wines presented included the Vicar's Choice Sauvignon Blanc Bubbles 2011, the Marlborough Premium Gruner Veltliner 2011, Pioneer Block 18 Snap Sauvignon Blanc 2011, and the Marlborough Premium Chardonnay 2011 finishing the whites. The reds included the Marlborough Premium Pinot Noir 2011, the Reserve Merlot 2008, and the Pioneer Block Syrah 2010.

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Have you heard

The scene is a monastery where every seven years a monk is selected to pass an opinion of life within the community.

At one of the seven year meetings, the Abbot calls upon Brother Albert to say what he feels, and the privileged monk asks:  
"Why is our soup always cold?"

Seven years later Brother John is invited to speak, and he says:  
"The soup is not always cold but is sometimes hot."

Another seven years pass and this time Brother Richard is called upon. He says:  
"I want to resign the Order"  
When asked why he contends:  
"I'm sick and tired of this constant bickering."

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New Member

We would like to welcome a new member to the Cellar Club, Shona McIntyre of Johnsonville has recently joined. Welcome Shona, we hope you enjoy your association with the Cellar Club.

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In the News

**As we are hosting Brown Brothers in April the attached item on their website might be of interest. The item is from January 2012.**

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**Club Website:**

[www.cellarclub.co.nz](http://www.cellarclub.co.nz)

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'Brown Brothers Public Relations Manager, Katherine Brown, has been chosen as one of 15 participants for the fifth intake of the Australian Wine Industry's successful development program Future Leaders – Succession for the Australian Wine Sector. Participants represent a broad cross-section of the industry, from winemakers and viticulturists to professionals involved with marketing, sales, public relations and industry development.

More than 50 applications were received for the program, which will be delivered for the third time by the Australian Rural Leadership Foundation (ARLF). Five sessions will be held in different venues over six months, beginning in Canberra in May. "The quality and diversity of the applicants remains very high and that has been a key part of the program's success," said Stephen Strachan, Chief Executive of the Winemakers' Federation of Australia (WFA).

"These are young or mid-career leaders who we are hoping will get involved with important issues for the sector at a national, state and regional level.

"We want them not just to learn, but also to engage, contribute and debate, and to develop the range of skills that underpin strong leadership."

Future Leaders is a joint initiative of WFA, Wine Grape Growers Australia, Wine Australia and the Grape and Wine Research and Development Corporation.

The 15 successful program applicants for 2012 are:

- James Agnew, General Manager, Agnew Wines Pty Ltd (NSW)
- Trish Barry, Managing Director, Mastermind Consulting (NSW)
- Kristy Bartrop, Industry Development Officer, Riverina Wine Grapes Marketing Board (NSW)
- Katherine Brown, Public Relations Manager, Brown Brothers Milawa Vineyard (Vic)
- Julian Forwood, General Manager Sales, Wirra Wirra Vineyards (SA)
- Martin Gransden, Company Viticulturist, Cumulus Wines (NSW)
- Liam Heslop, Winemaker, Lowe Wines Pty Ltd (NSW)
- Ashley Keegan, Chief of Viticulture, Food & Beverage Australia Ltd (SA)
- Daniel Killey, National Business Manager, Samuel Smith & Son Pty Ltd (SA)
- Victoria Leeke, Viticulturist / Owner, Ripe Viticulture (Vic)
- Suzanne McLoughlin, Viticulturist – Sustainability, Treasury Wine Estates (SA)
- Nikki Palun, Marketing & Trade Manager, De Bortoli Wines (NSW)
- Anthony Quinn, National Supply Manager Orlando Wines (SA)
- Anthony Scholz, Owner / Manager, Scholz Estate (SA)
- Chris Tyrrell, Assistant Winemaker, Tyrrell's Vineyards (NSW)