

CELLAR CLUB INC
ANNUAL GENERAL MEETING
WEDNESDAY 11 MAY 2005

AGENDA

1. Apologies
2. Confirmation of the Minutes of the Annual General Meeting held on Wednesday 12 May 2004 — for the 2003 / 2004 year.
3. Matters Arising
4. Financial Report for the year 2004 / 2005
5. President's Report for the year 2004 / 2005
6. Election of Officers and Committee for the year 2005 / 2006

President
Vice President
Secretary
Treasurer
Committee

7. Election of the Honorary Auditor for the year 2005 / 2006
8. Subscriptions
9. General Business
 - a) Ideas for future meetings
 - b) Other General Business

At the conclusion of the AGM, supper will be served with
some wines from the Club's cellar

THE CELLAR CLUB INC
President's Report
2004/2005

Good evening and welcome to our 24th AGM.

This year has been another successful one with attendance levels of 271 member nights being the highest of the last five years, this despite a small increase in door prices agreed at last year's AGM.

Club members may not be aware but it is our practice for each committee member having a turn to organise an evening. I speak from experience when I say there is no greater reward for doing this than to have a well supported attendance by members and their guests.

It obviously helps to have interesting themes and last year's were particularly varied, ranging in style from Value for money, Uncommon Reds, Beer and Food Matches to the two most successful evenings whose themes were Salmon and Wine Match and the Wines of the Villa Maria Group.

But Villa Maria was not the only wine maker to address us. To have presenters such as Alan Limmer from Stonecroft and Ben Glover from Wither Hills was a great pleasure as well as being entertaining and informative.

The one remaining evening not already mentioned was that presented by Malcolm McIntyre. Malcolm used his knowledge and experience to good effect when he took us through NZ Wines of the last 25 years. I especially enjoyed seeing all those old advertisements.

The club also held two excellent dinners during the year. These were at Strawberry Fare and Tinakori Bistro. The first of these was also used to launch a membership survey that was reported on in our October Newsletter. That survey has also led to us experimenting with our start time and the way we start our meeting.

The pate and bread with the quaffer has proved a great success, whilst the earlier time of 7.30 has perhaps not been as successful. However, what we have discovered from trialling the new start time is that rather than starting early, members are much more appreciative of meetings finishing at a reasonable time.

With this in mind, it is proposed that the formal part of future meetings will return to a start time of 8pm but presenters will be reminded of our wish to finish around 9.30pm. Prior to the formal part of the meeting we will retain the quaffer and nibbles, with these available from 7.45pm. Members at the AGM will have an opportunity to ratify this in the AGM's General Business.

One aspect of the dinners that is proving hard to manage is the cost. Until 2004 we had always managed to organise a dinner that was 3 courses for between 40 and 43 dollars. In the last year we again kept this pricing level for the July dinner but only by trading away the entrée and replacing it with a bread selection. However for Christmas that wasn't possible and in future I think members can expect prices between 50 and 53, unless we

are to go for only 2 courses or dinners of less quality.

It was clear from the survey that members enjoy dinners and that they wish to see them continued in the future.

What wasn't very enjoyable at the last dinner was the treatment that eight of our members were subjected to by the shuttle company that we used. Whilst a formal complaint was made and an apology received, it is highly probable that we will try and secure the services of another company in future.



Equally clear from the survey was the importance of kicking each year off with our BBQ. We remain indebted to Derek for allowing us to hold this very enjoyable event at his home. Thank you Derek.

Another change, but not directly linked to the Survey, was the committee's decision to review our club logo and the new logo was approved earlier this year. This was only the second change in the club's 24 year history.

In summarising the year's events, I would remiss if I didn't discuss one challenge ahead of us all. Membership levels have fallen from 59 to 52 with 9 people leaving and two new members joining. Whilst some loss will always occur because members move away from Wellington (there were 5 last year and I know of 3 that I'm expecting in this coming year), the club will need to be more proactive in future in attracting new faces to our meeting. And when we do, can I ask members to use the quaffing time to introduce themselves and to make these prospective members welcome.

It is with sadness that I report the death of two people very close to the club. They were Grant Jones and Peter Scherf. Grant had a long and varied association with club throughout our 24 years. He attended many of our early meetings and was responsible for introducing the likes of Derek Thompson and Frank McCarthy to our membership. Later on, he presented many evenings with his Iberian night, complete with Flamingo guitarist and dancer my personal highlight. His support will be greatly missed.

Peter, in contrast, was a club member who loved his wine and the good times that our club offered. His passing in February has meant that his friendship and cheerful personality will also be greatly missed.

The club was represented at both funerals and formally expressed its sympathy to the respective families and workmates. The Club also extended an invitation to Janet Scherf to attend our meetings when she feels up to it.

No President's Report would be complete without my thanking the committee on behalf of you all. Through their efforts and the support of our presenters, the club has reported a small profit of \$153. As most of you know we are a non profit organisation and so coming close to breakeven is very pleasing result. It also vindicates the small change in membership fees and door prices approved at last year's AGM.

Within the committee we have a small subcommittee affectionately referred to as the Cellar Rats. It is their responsibility to work with our Cellar Master and oversee the quality of our cellar stocks. During this last year they have increased stock numbers from 92 to 118 bottles. More importantly, they have now ensured that there are some quality wines

that can be used in wine tastings in the future. Others are earmarked as quaffers and many of the single wines left over from earlier meetings will be made available later tonight for consumption at the conclusion of this AGM.

Others on the committee make sure that our room is ready, the spittoon and water jugs are put out on the table, the pate, bread and biscuits are available, attendance money is collected and raffle tickets sold. And they all take turns to act as pourers.

But the roles don't end there. In the background, Robin is preparing minutes, John is preparing the monthly newsletter and Derek is ensuring our cellar stocks are safely stored and secured. Without their efforts, our club would not be successful, nor our evenings so enjoyable.

Ladies and Gentlemen can I ask that you show the committee your appreciation for their efforts over the last 12 months.

The committee have also made my year as president very enjoyable and it is with a sense of remorse that I must advise that I am unable to seek re-election as President. Changes in my business role which includes quite a lot of Trans Tasman travel, means that I must step aside from the leadership of the club. For similar business reasons, Robin has asked to step down from his role as Secretary. However we are both prepared to stay on the committee should you wish to re-elect us.

One other member not seeking re-election is Alan Evans. By my reckoning, Alan must have served over 20 years on the committee which is some effort, especially as a large number of those were as our President. Alan, it's been great working with you and I'm guessing future committees will still want to tap into your contacts and great knowledge of wine.

I would like to finish my report by thanking you all for your participation and support. I believe the club is in excellent health and can look forward with some anticipation to enjoying its 25th birthday.

Thank you,
Wayne Kennedy, President

THE CELLAR CLUB INC.

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31ST MARCH 2005

2003/04			2004/05
	INCOME		
2,640	Monthly Meeting Receipts		3,254
343	Monthly Raffles		278
1,153	Subscriptions		1,300
54	Interest		50
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4,190			4,882
	EXPENDITURE		
2,839	Food and Wine	3,199	
136	Dinner Subsidy	97	
287	BBQ Subsidy	298	
400	Room Hire	400	
372	Postage and Stationery	368	
221	Gifts to Presenters	243	
97	General Expenses	124	
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(4,352)			(4,729)
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(162)	PROFIT (LOSS) FOR THE YEAR		153
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THE CELLAR CLUB INC.

BALANCE SHEET AS AT 31ST MARCH 2005

2004		2005
	MEMBERS' FUNDS	
4,454	Opening Balance at 1st April 2004	4,292
(162)	Increase (Decrease) for current year	153
<hr/> 4,292	CLOSING VALUE OF MEMBERS' FUNDS	<hr/> 4,445
	REPRESENTED BY:	
	ASSETS	
2,470	National Bank Cheque Account	2,185
50	Cash Float	50
0	Accounts Receivable	0
1,607	Wine Cellar (118 Bottles at cost)	2,167
230	Wine Racks	230
(230)	Less Provision for Depreciation	<hr/> 230
93	ISO Glasses	51
72	Glass Coasters	48
<hr/> 4,292		<hr/> 4,501
	LESS LIABILITIES	
0	Accounts Payable	(56)
<hr/> 4,292	NET ASSETS AT BALANCE DATE	<hr/> 4,445
